

A Celebration of 50s and 60s Rock & Roll and
Custom & Classic Cars Benefiting
Gateway Center of Monterey County, Inc.



Monterey Rock & Rod Festival
457 Webster Street
Monterey, CA 93940
www.montereyrockrod.com

PLEASE JOIN US FOR THE 11TH ANNUAL MONTEREY ROCK & ROD FESTIVAL

The **Eleventh Annual Monterey Rock & Rod Festival**, June 23 and 24, 2017, is a celebration of rock & roll and custom & classic cars and trucks benefitting **Gateway Center of Monterey County, Inc.**, a 501(c)3 organization which provides services and support to adults with intellectual disabilities in Monterey County. The Friday night sock hop kicks off the festival at the Monterey County Fairgrounds in the Monterey Room featuring **Jeremy Elvis Pearce**, and house band, the **Yard Dogs**. Saturday's car show and live music event will feature music headliner (to be determined) and special guest performer, **Jeremy Elvis Pearce and the Memphis Sons**. Also look forward to live entertainments by the **Yard Dogs, Los High Tops**, and more!

MERCHANDISE VENDORS

Merchandise vendor fee is **\$100** for the event, paid directly to Gateway Center. **All vendors must submit, in advance, the application with payment and seller's permit.** Vendors are required to have a Seller's Permit. If you do not have a permit, you will need to apply for one. (Please provide a copy of the Seller's Permit with your application.) You must also have the permit visible in your booth during the festival.

Attached are the fire code terms and conditions. Please read, initial and return this with your application.

Set-up is Saturday, June 24th at 7:00 AM. You must be set up and **operating no later than 9:30 AM on Saturday, June 24th.**

Please note: You must supply your own tent, tables, and chairs. Bringing your own trailer and supplies to set-up is permitted. If more space is needed, you will be charged an additional fee. Electrical outlets will be provided.

*For all general and payment questions, please call Judy Anderson at (831) 649-0102, M-F, 8:00 AM to 4:00 PM, or email her at jude47@pacbell.net.

Please check out our website at www.montereyrockrod.com for more event information. We look forward to your support and participation in 2016.

Sincerely,

Judy E. Anderson
Vendor Chairperson
Monterey Rock and Rod Festival-11

2017 MERCHANDISE VENDOR REGISTRATION

Space available is on a first come, first served basis. Set up begins at 7:00am on Saturday, June 24th and all vendors must be set up and operating no later than 9:30am.

The cost to register is \$100.00 total per space. Any necessary items for booth set up, including tables and chairs, are the responsibility of the vendor. Bringing your own trailer and supplies to set up is permitted. If more space is needed, you will be charged an additional fee. Electrical outlets will be provided.

For all general and payment questions please call Judy Anderson at (831) 649-0102, Monday-Friday, 8:00am to 4:00pm or email her at jude47@pacbell.net.

Vendor Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

TYPE OF MERCHANDISE _____

Make checks payable to: **Gateway Center of Monterey Co.**

Personal Check Money Order Cashiers Check Visa Mastercard *We do NOT accept American Express*

Exp. Date _____ Credit Card # _____

Signature _____

SELECT NUMBER OF VENDOR SPACES REQUIRED					
X	Vendor Space	Size of Space	Price Per Space	No. of Spaces	Subtotal
	CHECK ONE Vendor <input type="checkbox"/> Tent or <input type="checkbox"/> Trailer (10' x 10' max) (supplied by vendor)	X	\$100		
	Specify size of space required				
VENDOR SPACE MUST BE PREPAID				TOTAL	

FOR MORE INFORMATION contact Judy Anderson at **831-649-0102** (M-F, 8:00am to 4:00pm)
Send both pages of completed form to: **MRRF c/o Judy Anderson, 457 Webster St., Monterey, CA 93940**

2017 MERCHANDISE VENDOR REGISTRATION

LIABILITY: In consideration of the acceptance of the right to participate, the vendor, by execution of this entry form, releases and discharges Monterey Rock & Rod Festival, Gateway Center of Monterey County, Inc., Monterey State Historic Park, the City of Monterey and their officers, directors, trustees, employees, agents, representatives, volunteers, and servants, and anyone else connected with the management or presentation of the Monterey Rock & Rod Festival, of and from all known or unknown damages, injuries, losses, judgments, and/or claims, from any cause whatsoever that may be suffered by vendor to his /her person or property. Further, each vendor expressly agrees to indemnify all of the forgoing entities, firms, persons, and bodies of and from any and all liability occasioned or resulting from the conduct of vendors or any participants assisting or cooperating with vendors and under the direction or control of vendors. Vendors agree that participation in any contests, games, or activities may be limited. **Vendor realizes that this is a rain or shine event and no refunds will be granted due to weather. However, refunds will be granted if written notice is received 30 days prior to event. Registered vendors must be 18 years of age or older. I have read this form and agree to all conditions of the Monterey Rock & Rod Festival application and to rules governing the event as set forth on this form and agree to observe all the rules and directions of the event management.**

Signature _____ Date _____



FOR MORE INFORMATION contact Judy Anderson at **831-649-0102** (M-F, 8:00am to 4:00pm)
Send both pages of completed form to: **MRRF c/o Judy Anderson, 457 Webster St., Monterey, CA 93940**

Monterey State Historic Park
20 Custom House Plaza
Monterey, CA 93940
(831) 649-7118 Office
(831) 647-6236 Fax

**ADDITIONAL TERMS & CONDITIONS FOR VENDORS USING
UPPER AND/OR LOWER CUSTOM HOUSE PLAZA**

1. Tents/Canopies must be weighted down (suggested 25 lbs per pole). Water may not be used for weight.
2. Tents/canopies are to be no larger than **10' by 10' or 10' by 20'**.
3. Tents/Canopies must have 1 **side** of booth **open**.
4. Tents/Canopies or structures are not allowed to be **tied to any tree, shrub or building**.
5. **No staking** into the Upper Plaza area is permitted.
6. **No ice is to be dumped** on lawn area or plaza area – there is a sink provided by State Parks for the dumping of ice – please ask your State Park Monitor for the location.
7. **No dumping of any liquid or substance down any storm drains** (this flows directly into the sanctuary and is forbidden).
8. **No grease is to be put in the garbage Dumpster**, tallow cans are provided by the permit holder and are located next to the dumpster. **When event is finished or the container is full the grease is to be transferred (with lid on the container) to the tallow barrel or placed with lid secured on the tarp next to the tallow barrel for pick up.**
9. Food vendors must have a **tarp taped down under their booth, a fire extinguisher** and a **garbage can** (receptacle) placed in front of the booth for public use. The vendor or permit holder is responsible for the maintenance of these garbage cans.
10. Vehicles are permitted to drive on plaza (for loading/unloading, during setup & breakdown times – **All vehicles must be off the Plaza before event starts**). Vehicles may proceed at a speed not greater than is reasonable or prudent, having due regard for weather, visibility, pedestrian traffic and at no time shall a vehicle's **speed exceed 5 MPH**.

*Please have each vendor sign this agreement and return the copies with your permit. These conditions and the conditions of your permit must be followed. Failure to comply with terms and conditions may result in closing down vendor until compliance. Vendors will not participate in event if these terms are violated.

I have read these conditions.

Print Name _____ **Sign Name** _____

Booth Name _____