

17TH ANNUAL  
**MONTEREY  
 ROCK  
 &  
 ROD  
 FESTIVAL**  
 SINCE 2007  
**ONE DAY ONLY!**

**SAVE  
 the  
 DATE**

# MONTEREY ROCK & ROD FESTIVAL 17

A BENEFIT CELEBRATION OF ROCK & ROLL AND CUSTOM & CLASSIC CARS AND TRUCKS

**SATURDAY | JUNE 15 | 2024**

**DOWNTOWN MONTEREY**

**CUSTOM HOUSE PLAZA**

MONTEREY STATE HISTORIC PARK



**Live Music and Show-N-Shine!**



Benefitting **GATEWAY CENTER OF MONTEREY COUNTY, INC.**, whose mission is to create a caring and stimulating environment where adults with intellectual disabilities can assimilate into the community, in surroundings compatible with their ability to live and work at the highest level possible.

## 2024 VEHICLE REGISTRATION FORM

Please read all information before completing your entry form. Print clearly in black ink and provide all requested information. Confirmation will be mailed to you after processing.

The **2024 Event** is limited to 150 registered cars and is open to **1975** and older American cars, trucks, European classics, and National Car Club vehicles **ONLY**. Registered participants must be 18 years or older. **Proof of Insurance** and **DMV Registration** on the registered car(s) will be required at Event check-in. Entry fee is \$80.00 for first car (\$90.00 after June 7, 2024). Additional cars (registered to you) are \$30 without packet and \$80 with packet. Monterey Rock & Rod Festival reserves the right to cancel any registration found not meeting requirements of MRRF's vehicle specification.

### YOUR ENTRY FEE INCLUDES

#### CAR PACKETS (one for each \$80 entry fee)

- Event Dash Plaque
- Additional Items
- Event Pin

#### PARTICIPATION IN:

- Show-N-Shine
- All Outdoor Music Shows

### MONTEREY ROCK & ROD FESTIVAL WILL BE HELD RAIN OR SHINE.

Proceeds from this event go to the Gateway Center of Monterey County, Inc., helping intellectually disabled adults. Donate now at: [GatewayCenter.org](http://GatewayCenter.org) and click the **DONATE NOW** button on the Home page.



### TO REGISTER

**FILL OUT REGISTRATION FORM** or go to [montereyrockrod.com](http://montereyrockrod.com) and register there  
**MAKE CHECKS PAYABLE TO**  
 Gateway Center of Monterey County, Inc.  
**THEN MAIL TO**  
 Terry Wecker at 457 Webster Street,  
 Monterey, CA 93940  
**OR REGISTER ONLINE** [montereyrockrod.com](http://montereyrockrod.com)

### SHOW-N-SHINE DETAILS

To avoid inconvenience to fellow participants, we cannot allow saving of car spaces. **Monterey Rock & Rod Festival** offers the opportunity to "show off" your car. The Saturday **Show-N-Shine** begins at 10:00am at the Custom House Plaza in downtown Monterey. If you wish to park next to someone in particular, you must be at the staging area together. **Show-N-Shine** is not a professionally judged competition.

Event is Open to 1975 and Older American Cars, Trucks, European Classics, and National Car Club Vehicles ONLY

# 2024 MONTEREY ROCK & ROD FESTIVAL CAR REGISTRATION FORM

PLEASE MAKE SURE YOU FULLY COMPLETE AND SIGN THIS FORM. Please use black ink.

MRRF Entry Number

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For Office Use Only

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone ( ) \_\_\_\_\_ Work Phone ( ) \_\_\_\_\_ Cell Phone ( ) \_\_\_\_\_ Email \_\_\_\_\_

Drivers Lic. Number \_\_\_\_\_ State \_\_\_\_\_ Date of Birth \_\_\_\_\_

Please fill out all pertinent information below and to order your event merchandise and/or to sign up for other sponsorship opportunities.

**ENTRY FEE \$80 for first car (\$90.00 after June 7, 2024)** \$ \_\_\_\_\_

**Additional Cars without packet** \_\_\_\_\_ @ \$30 each \$ \_\_\_\_\_  
*Must enter first car at \$80. (Additional cars must be registered to entrant)*

**Additional Cars with packet** \_\_\_\_\_ @ \$80 each \$ \_\_\_\_\_  
*(\$90.00 after June 7, 2024)*

**Alvarado Mall parking** \_\_\_\_\_ @ \$25 per car \$ \_\_\_\_\_  
*(Limited to 25 cars)*

EVENT T-SHIRTS \_\_\_\_\_ @ \$20.00 each \$ \_\_\_\_\_  
S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_

EVENT T-SHIRTS \_\_\_\_\_ @ \$25.00 each \$ \_\_\_\_\_  
XXL \_\_\_\_\_ XXXL \_\_\_\_\_

EVENT SWEATSHIRTS \_\_\_\_\_ @ \$35.00 each \$ \_\_\_\_\_  
S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_

EVENT SWEATSHIRTS  
XXL \_\_\_\_\_ @ \$40.00 each XXXL \_\_\_\_\_ @ \$45.00 each \$ \_\_\_\_\_

EVENT HOODIES \_\_\_\_\_ @ \$35.00 each \$ \_\_\_\_\_  
S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_

EVENT HOODIES  
XXL \_\_\_\_\_ @ \$40.00 each XXXL \_\_\_\_\_ @ \$45.00 each \$ \_\_\_\_\_

EVENT HATS \_\_\_\_\_ @ \$15.00 each \$ \_\_\_\_\_

OFFICIAL 2024 EVENT POSTER \_\_\_\_\_ @ \$10.00 each \$ \_\_\_\_\_

Merchant Award Sponsorship\* \_\_\_\_\_ @ \$50.00 each \$ \_\_\_\_\_

\*MRRF will contact you for more info

**TOTAL \$ \_\_\_\_\_**

## CAR REGISTRATION INFORMATION (Photocopy if registering more than two cars)

1) Year \_\_\_\_\_ Make \_\_\_\_\_

Model \_\_\_\_\_ Color(s) \_\_\_\_\_

Convertible:  Yes  No Car Lic. # \_\_\_\_\_ State \_\_\_\_\_

Insurance Carrier \_\_\_\_\_

Club Affiliation \_\_\_\_\_

2) Year \_\_\_\_\_ Make \_\_\_\_\_

Model \_\_\_\_\_ Color(s) \_\_\_\_\_

Convertible:  Yes  No Car Lic. # \_\_\_\_\_ State \_\_\_\_\_

Insurance Carrier \_\_\_\_\_

Club Affiliation \_\_\_\_\_

Car entries are limited to 150 and are subject to Monterey Rock & Rod Festival's discretion. **NO REFUNDS**

Make checks payable to **Gateway Center of Monterey County**

Personal Check  Money Order  Cashier's Check  Visa  Mastercard

Credit Card # \_\_\_\_\_ CVV # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**Poster design  
for 2024 will  
include headliner.**

2024 MRRF Official Event Poster  
Full color, 12" x 18"  
\$10.00

## EVENT WILL BE HELD RAIN OR SHINE

ALL REGISTERED VEHICLES must carry automobile liability coverage with minimum limits of \$15,000/\$30,000 bodily injury and \$10,000 property damage. The Undersigned acknowledges and understands that NO insurance is available for coverage of the Undersigned unless otherwise provided by private insurance or obtained by the Undersigned.

**ENTRY AND ADVERTISING RELEASE** In consideration of the entry, car owner and spouse/guest agree to permit Monterey Rock & Rod the use of their names, photos and photos of their cars for publicity, advertising, and commercial purposes (including newspapers, magazines, radio and television) before, during and after the event and do hereby relinquish any rights whatsoever to any photos taken in connection with the event, and give permission to publish or sell or otherwise dispose of said photographs to Monterey Rock & Rod. All publicity and advertising rights reserved by Monterey Rock & Rod.

**OPERATION** Event management reserves the right to restrict entrants to acceptable behavior during all activities of Monterey Rock & Rod. Open headers, unnecessary firespin, or any other reason an entrant or his/her vehicle, their appearance or conduct are deemed objectionable by event management, entrant and his/her vehicle will be subject to eviction from the event. This includes persons, things,

conduct, printed matter, or any act or item of poor character which the management considers objectionable to the event's well being. In the case of any eviction or restrictions, Monterey Rock & Rod is not liable for refunding any entry fees except at its own discretion.

**LIABILITY** In consideration of the acceptance of the right to participate, entrants, participants, and spectators, by execution of this entry form, release and discharge Monterey Rock & Rod, Gateway Center, General Stilwell Community Center, Monterey State Historic Park, the City of Monterey and their officers, directors, trustees, employees, agents, representatives, volunteers, and servants, and anyone else connected with the management or presentation of Monterey Rock & Rod, of and from and all known or unknown damages, injuries, losses, judgements, and/or claims, from any cause whatsoever that may be suffered by entrant to his person or property. Further, each entrant expressly agrees to indemnify all of the foregoing entities, firms, persons, and bodies of and from any and all liability occasioned or resulting from the conduct of entrants or any participants assisting or cooperating with entrants and under the direction or control of entrants. Entrants agree that participation in any contest, games, or activities may be limited. Registered participants must be 18 years of age or older. I have read this form and agree to all conditions of the Monterey Rock & Rod Festival application and to rules governing the event as set forth on this form and agree to observe all the rules and directions of the event management.

Signature of Car Owner/Applicant \_\_\_\_\_

Date \_\_\_\_\_ **ENTRIES THAT ARE NOT SIGNED WILL NOT BE PROCESSED**